

Job Specification: Marketing and Business Development Intern, Singapore

About reach52 and Our Work

reach52 is a fast growing, global, social enterprise start-up working to bring sustainable, universal basic healthcare services to users in low-access, developing regions. We do this through an innovative service model, an off-line technology platform and embedding support within communities to help residents access care, knowledge and other services we deliver.

Our mission is divided in to two parts: community access, navigation and healthcare support on the one side; and ultra-low-cost fill-in services to sustain the solution on the other. This allows our core healthcare services and treatments to reach further into communities, prevent unnecessary suffering and save lives where state of the art services don't always get to.

Going to work each day and creating new ways to positively impact people's lives is at the heart of what we do. To learn more about reach52, watch this short video <https://vimeo.com/386671270>

Overview of the Role

reach52 has built a strong partnership network across healthcare, technology, government and business services organisations. We have signed contracts with some of the world's leading companies. There are many partner requests for growth and potential new opportunities to launch services, in our current key markets - Philippines, Cambodia and India.

We're now hiring a Marketing and Business Development Intern to join our team for at least 3 to 6 months, preferably on a full-time basis. Our ideal candidate is someone who has a strong desire to make a positive difference in the communities we work in. We're looking for a good team player with strong administration and interpersonal communication skills.

The successful candidate will work closely with the management team to understand the reach52 social enterprise business model, then assist to conceptualise tailored solutions and proposals, in line with our growth plans. We will also require the intern to support grant applications, with close guidance from the business development team. You will collaborate with our teams globally, and have the opportunity to join both internal and external meetings and pitches to experience the dynamism of a fast growing start up.

Role Scope and Responsibilities

The core role scope and responsibilities of the Marketing and Business Development intern will be:

- Research of potential partners in the areas of maternal and child health, non-communicable diseases and screening/ diagnostic tests, fintech solutions that can be implemented in India, Philippines and Cambodia.
- Support in grant proposal submissions
- Support in marketing pitches and the creation of customized pitch decks for partners
- Support other strategic projects and initiatives
- Attend internal and external meetings, take minutes and ensure follow up on action items as discussed with both internal and external stakeholders.

Person Specification

The ideal candidate will have:

- Strong interest in social entrepreneurship / impact
- Experience in market research, solution development, grant applications advantageous
- Some knowledge of healthcare sector, fintech, insurance advantageous
- Strong quantitative and qualitative skills
- Excellent written communication skills
- Ability to work hard to meet deadlines
- Detail oriented, independent self-starter

Interested candidates may send in their CV to operations@reach52.com